



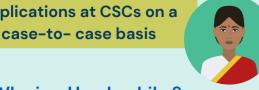
Factsheet

Insights from a Survey of Common Service Centres (CSCs) in Chhattisgarh

Haqdarshikas submit applications at CSCs on a



CSCs are local service kiosks that deliver public utility services, social welfare schemes and other essential services to citizens in rural parts of India.





Who is a Haqdarshika?

Haqdarshikas are agents typically hired by HESPL to provide citizens information about government programs and schemes and support their applications using a smartphone app.

Citizens approach CSCs for information and accessing a range of services

We surveyed 115 CSC operators to understand the following:

- Do Haqdarshikas visit CSCs to submit applications? What proportion of the applications received by CSCs is submitted by Haqdarshikas?
- What activities do CSC operators undertake to promote schemes and documents? What form of training do they receive for their work?



Male: 89% of CSC operators
Female: 11% of CSC operators
Median age: 30 years





o received training

received training to process scheme applications were trained to process document applications

received training to process both schemes and documents

18.3%

Popular channels that CSC operators use to promote applications for schemes and government documents

	Organising camps	For schemes 53.9%	For documents 54%	
•====	Attending group meetings (VO/CLF/SHG)	46%	53%	
	Door-to-door campaigns	34.2%	31.9%	
	Engaging with community leaders	18.4%	16.6%	
	Speaking to the <i>Kotwar*</i>	13.1% (*village w	13.8% atchman/Gram Panchayat employee)	

Most popular schemes at CSCs

Average time for receiving scheme benefits

Most popular government documents requested at CSCs

Average time for receiving government documents

83% CSCs received applications for:



Within 30 Days

74% CSCs

received applications for PAN cards

Within 7 Days

17% CSCs received applications for:



Within 30 Days

54% CSCs

received applications for the Building and Other Construction Workers (BOCW) Mazdoor card

Within 7 Days

15% CSC received applications for:



Within 7 Days

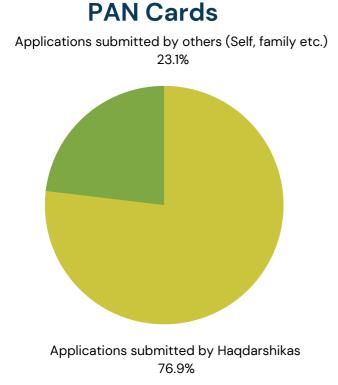
42% CSCs

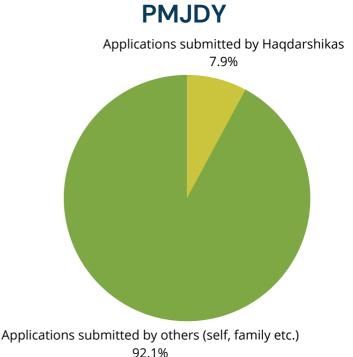
received applications for Caste Certificates

Within 30 Days

2

Distribution of applicants that submitted applications for PAN Cards and PMJDY at CSCs





Monthly distribution of scheme applications submitted by Haqdarshikas (as % of total applications received)



Haqdarshikas seem to play an important role in generating demand for less popular schemes especially state-specific schemes, which, nevertheless, bring important benefits to families across all major welfare dimensions, including education, health, shelter, and livelihoods.

Challenges CSCs face in processing applications and complementarities with Haqdarshikas

	Schemes	Documents
Server connectivity	92.3%	83.5%
Internet Issues	56 %	49.4%
Complicated website layout	30.8%	29.1%
Lengthy application process		24.1%
Incorrect documents	10.5 %	16.5%
Applicants not eligible	6.6%	11.39%
Low demand for schemes and		5.1%

Haqdarshikas can help address some of these challenges by creating public awareness for government schemes and documents, and providing support to citizens to minimize enrollment errors.

This factsheet was prepared by LEAD at Krea University's Sampurna Basu and Abinaya Rengarajan, with support from Diksha Singh. The CSC survey was conducted as part of an impact evaluation of the Haqdarshak program in Chhattisgarh. The project is supported by the Bill & Melinda Gates Foundation. The findings and conclusions in this brief are those of the authors and do not necessarily represent the views of the Bill & Melinda Gates Foundation. Learn more about the study here.

documents