



LEAD, an action-oriented research centre of IFMR Society (a not-for-profit society registered under the Societies Act), leverages the power of research, innovation and co-creation to solve complex and pressing challenges in development. LEAD has strategic oversight and brand support from Krea University (sponsored by IFMR Society) to enable synergies between academia and the research centre.



@ifmrlead



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www.ifmrlead.org

What We Do

Combining theory with methodological rigour and fit-for-purpose approaches, we systematically probe some of the 'big', unanswered questions in global development. Over the last decade and a half, **LEAD** has collaborated with leading academics, policymakers and practitioners to push the frontiers of development policy and practice in India, and nurture local capacity to solve problems analytically.



Research

We bridge gaps in understanding complex problems, and optimize solutions and interventions that have the potential to improve people's lives, by harnessing the power of data and deep insights from the ground.



Connect

We create strategic platforms and nurture partnerships that bring multidisciplinary experts and stakeholders together to co-create solutions, bold ideas and strategies.



Strengthen Capacity

Through our capacity building and learning initiatives, we equip future leaders and decision-makers with the analytical tools and competencies essential to solve problems in a rapidly evolving world, and create meaningful impact.

Our Thematic Areas



Governance



Financial
Inclusion



Health Systems
& Finance



MSME &
Entrepreneurship
Development

The Big Questions

Why do small businesses remain trapped in low-productivity cycles?

How can access to digital financial services improve well-being for low-income households?

Can provision of affordable childcare services improve women's participation in the economy?

How can public-private partnerships in infrastructure be made more effective?

Collaborate with Us

LEAD is a collaborative hub, with strong links to academia and leading universities, industry, public sector, and NGOs. A few ways in which you can partner with us:



Academics and Researchers

Pursue rigorous field research to bridge knowledge gaps, and advance understanding of topical development issues using data analytics



Donors and Policymakers

Assess programmatic impact, cost-effectiveness, and scalability, and strengthen intervention design and implementation



Industry and Practitioners

Improve understanding of the need and behaviors of underserved segments, and apply field insights to improve product design and delivery

LEAD in Numbers



Our Partners and Donors



HARVARD Kennedy School
Evidence for Policy Design

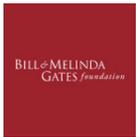


IDRC | CRDI

International Development Research Centre
Centre de recherches pour le développement international



McGill
UNIVERSITY



For partnerships and collaborations:

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LEAD LEVERAGING EVIDENCE FOR
ACCESS AND DEVELOPMENT
KREA UNIVERSITY

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