



# Leveraging Evidence for Access and Development

## The BIG Questions

- How can access to financial services boost prosperity and enhance well-being in society?
- What barriers do governments face in financing their climate action plans and policies?
- What governance and resource constraints do developing countries face in creating sustainable infrastructure?

Addressing the challenges of global development requires well-designed policies and effective solutions.

**IFMR LEAD** leverages its deep expertise in finance, socio-economic well-being, and sustainability to address these challenges and create impact.

# Our Thematic Areas



## Financial Inclusion

Promote universal access to holistic finance and sustainable livelihoods as key enablers



## Environment and Climate Change

Support climate policy in financing climate actions and building resilience to climate change



## Infrastructure and Governance

Build resilient public infrastructure and governance systems to enable effective, sustainable service delivery



## MSME and Entrepreneurship Development

Strengthen enterprise policy and practice, and alleviate barriers to MSME growth



## Health Systems

Strengthens health systems and policies to ensure healthy lives and well-being for all

## What We Do



### Research

Delve into unanswered questions in development



### Monitor and Evaluate

Strengthen program/policy design by applying rigorous M&E approaches



### Enable Strategic Influence and Impact

Promote knowledge sharing between research, policy, and industry to amplify impact and sustainability



### Build Capacity

Strengthen stakeholder capacity to harness data and insights for 'the greater good'

## Cross-cutting Themes

Mainstream gender in development policy and practice (SDG 5)

Leverage open data and analytics for development

## LEAD in Numbers (2005-2018)

Over **350,000** household and individual interactions

**900+** professionals trained

**175+** studies and evaluations

**150+** publications

**60+** knowledge dissemination and learning events

## Partner with Us



We recognize that achieving lasting impact requires us to work in close collaboration with diverse partners such as policy stakeholders, industry, academia, and development practitioners. Our thematic expertise, operational strengths, and strong stakeholder network enable us to support partners and create lasting change. In addition to research and evaluation collaborations, we offer customized training programs on research design and methods, impact assessments, M&E, and field management. Our policy and outreach wing organizes collaborative, multi-stakeholder workshops, round tables, policy dialogs, and conferences to translate evidence into action.

IFMR LEAD is an action-oriented research organization that leverages the power of evidence to inform development policy and practice, and is housed at the Institute for Financial Management and Research in India.



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